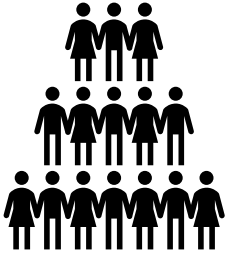


THE SOCIAL VALUES OF CABLES WYND HOUSE



The House is important to lots of **different people** and communities, who expressed a range of values and **diversity of experiences**



These include tenants, friends and family, local residents, and people with an interest in popular culture and architecture



First and foremost the House is valued as a **home** and, for most tenants, is a place of **safety** and **belonging**. People have fond memories of moving in and having a place of their own.

Cables Wynd House is a distinctive part of the local area. Many people expressed a strong connection to Leith and were positive about the wider **location**: “Love Leith, like where it’s situated”



Negative expressions mostly related to day-to-day living

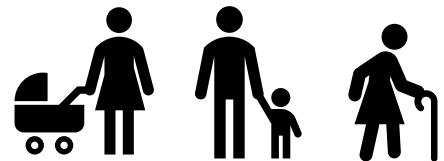


The **design** of Cables Wynd House is part of its value.

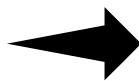
The design also shapes **social interactions** and experiences, both positively and negatively: “three or four newcomers... nowhere for them to go and say ‘Hi, I’m new’”



The House has been important to **multiple generations**: “Nan grew-up here, me, my mother-in-law, a lot of history”



Personal relationships and a sense of **‘community spirit’** were important in how the House was valued, supporting values of safety and belonging



The extent to which the House is seen to be receiving **care and attention** also affected values. Concepts of ‘care’ and ‘cleanliness’ were used to express concerns regarding social cohesion and behaviour, as well as practical matters



This research was undertaken by Elizabeth Robson and funded by the University of Stirling and Historic Environment Scotland. Grateful thanks is given to everyone who participated in the study.

The full social value report is available from the concierge and online at www.wrestlingsocialvalue.org.

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