



Participant Information Sheet

Version A1: 27 June 2018

1. Research Project Title: Wrestling with Social Value: An Examination of Methods and Approaches for Assessing Social Value in Heritage Management and Conservation

2. Background, aims of project

My name is Elizabeth Robson and I am a PhD student at the University of Stirling. I would like to invite you to take part in a research project that is seeking to understand how historic environments are valued by people today. The project aims to provide heritage managers with the tools they need to better understand these social values and incorporate them into heritage management decisions. As part of this project, I will be talking to people about a selection of study sites in Scotland.

3. Why have I been invited to take part?

You have been invited because you live nearby to, have visited, or have expressed an interest in, at least one of the study sites.

4. Do I have to take part?

No, you do not have to take part. If you do decide to take part, you can withdraw your participation at any time without needing to explain, and without penalty, by advising the researcher of this decision. You will be given this information sheet to keep and be asked to sign a consent form.

5. What will happen if I take part?

You will be asked to attend an interview, which would typically last about 1 hour and not exceed 2 hours. The interview will take place at a convenient time and venue to be agreed between us. This will normally be a public place and not in your home, but somewhere your privacy can be ensured. During the interview, you will be asked if you have ever been to the study site. If you have, you will be asked about how regularly you go and the activities that take place when you are there. If not, you will be asked about your impressions of the site and any interest you have in it. You will also be asked about any memories, feelings, experiences or stories you associate with the site, or with particular parts of it, and how it compares to other places that are important to you.

You may be asked if you want to engage in follow up activities, such as mapping, photographing, or modelling the site. Additional Information Sheets will be provided with full details of any further activities. You do not have to take part in any follow-up activities if you do not want to.

6. Are there any potential risks in taking part?

The following risks are involved in taking part:

- This research will ask about personal memories and feelings, which *may* have the potential to be distressing or emotional.
- Due to the site-specific nature of the findings, it will not be possible to anonymise the study sites in the final reports. This means there is a chance that your contributions may be identifiable to close members of your community or co-participants from group activities.





To help prevent these risks:

- You are not required to answer any questions or participate in any activities that you are uncomfortable with and you have the right to withdraw from the process at any time. If you become upset or distressed, I will bring our discussion to a close as quickly and sensitively as possible. Where relevant, information on appropriate support services will be shared.
- All contributions will be anonymised in the final reports. If you have any concerns about being
 identified, we will discuss how, or if, this information is to be included. Very specific data may
 be omitted or only included as part of a consolidated data set covering multiple sites.

7. Are there any benefits in taking part?

There will be no direct benefit to you from taking part in this research, though we hope that you will enjoy the process and find it interesting. There will be no payment for taking part.

8. Legal basis for processing personal data

As part of the project we will be recording personal data relating to you. This will be processed in accordance with the General Data Protection Regulation (GDPR). Under GDPR, the legal basis for processing your personal data will be public interest/the official authority of the University.

9. What happens to the data I provide?

The research data will be kept secure using password and encryption protection.

Personal/confidential information will be stored anonymously. You will be asked whether you give permission for the use of any direct quotes on the consent form.

Your personal data will be kept for a maximum of 5 years and then will be securely destroyed.

Please be aware that, under UK law, I have an obligation to report anything related to child protection offences, the physical abuse of vulnerable adults, money laundering and crimes covered by the prevention of terrorism legislation.

10. Recorded media

Before an interview, you may be asked if you consent to the use of a voice recorder or video camera. This is to assist in accurately capturing your contributions. With your consent, some excerpts may be used in sharing the research findings. You can decline to have your interviews recorded in this way and can ask to stop recording at any time.

Some activities may involve you taking photographs or being photographed. These images will be principally used in data analysis but, with your approval, some may also be included in the final reports. No photographs that you have taken or in which you are featured will be used without your consent.

11. Will the research be published?

Site-specific findings will be reported back to participants as part of the research process.

Where applicable, the results will be incorporated into Historic Environment Scotland's Statements of Cultural Significance for the properties they manage, which are available online.

The findings will inform the development of a heritage practitioner 'toolkit', which will also be made available online.





It is our intention to publish the research findings in both academic and professional journals. The findings will also be presented at relevant conferences and workshops. It is possible that there may be other publications, such as book chapters, and the findings may be reported in general public media. You will not be identifiable by name in any report or publication.

The University of Stirling is committed to making the outputs of research publically accessible and supports this commitment through our online open access repository (STORRE). Unless funder/publisher requirements prevent us, this research will be publicly disseminated through STORRE.

12. Who is organising and funding the research?

This is a collaborative project funded by the University of Stirling and Historic Environment Scotland.

13. Who has reviewed this research project?

This project has been ethically approved via The University of Stirling General University Ethics Panel.

14. Your rights

You have the right to request to see a copy of the information we hold about you and to request corrections or deletions of the information that is no longer required.

You have the right to withdraw from this project at any time without giving reasons and without consequences to you. You also have the right to object to us processing relevant personal data however, please note that once the data are being analysed and/or results published it may not be possible to remove your data from the study.

15. Who do I contact if I have concerns about this study or I wish to complain?

If you would like to discuss the research with someone you can contact the researcher, Elizabeth Robson, at e.m.robson@stir.ac.uk or her supervisor, Siân Jones, at sian.jones@stir.ac.uk.

You have the right to lodge a complaint against the University regarding data protection issues with the Information Commissioner's Office (https://ico.org.uk/concerns/).

The University's Data Protection Officer is Joanna Morrow, Deputy Secretary. If you have any questions relating to data protection these can be addressed to data.protection@stir.ac.uk in the first instance.

You will be given a copy of this information sheet to keep.

Thank you for your participation!